



Hello, I'm Szilard Nagy

Design Manager and Full Stack Product Designer specialised in creating and scaling AI integrated Design Processes and Systems

00 Contact

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Product Design Leader with nearly two decades of experience architecting scalable, tokenized design systems and AI-integrated product interfaces. Proven track record of building and scaling high-performing design teams to deliver seamless, sustainable user experiences. A strategic, product-oriented problem solver who leverages modern AI methodologies and research-backed insights to drive workflow efficiency, cross-functional collaboration, and measurable business impact.

01 Statistics

Design

18+
years

360+ PROUECTS

UI Design

16+
years

240+ PROUECTS

UX Design

14+
years

120+ PROUECTS

CX Strategy

8+
years

12+ PROUECTS

02 Education

2010 - 2012

**Master's Degree
in Media Production**

Babes Bolyai University

2007 - 2010

**Bachelor's Degree
in Public Relations**

Babes Bolyai University

03 Experience

Feb 2023 - Present

Founder
MONOONO

Founded and scaled a premier product consultancy agency to address high-level enterprise demand for specialized UX/UI and product strategy services.

Delivered strategic design consulting and execution across diverse global sectors, including FinTech, HealthTech, AI-enabled hardware, logistics, and major European/Asian automotive groups, consistently driving product innovation and market growth.

Jan 2024 - Dec 2025

Design System Manager
Banca Transilvania

Directed the corporate Design System and led UX for the flagship business banking app, establishing a unified visual language across all enterprise digital products.

Architected scalable operating models and streamlined designer-to-developer handoff procedures. Cultivated a high-performance design culture by initiating strategic design sprints, structured critique sessions, and advanced design tokenization workshops.

Jan 2016 - Jul 2024

CoFounder
Appselent

Co-founded a highly successful app development agency, partnering with elite iOS engineering talent to deliver premium mobile experiences.

Led end-to-end product design and launch strategies for numerous client and proprietary applications. Designed a flagship app that has maintained its #1 category ranking for nearly a decade, establishing an enduring industry benchmark.

04 Skills

AI Integration

AI Design Systems
AI UI/UX Workflows
AI-Enabled Handoffs

User Interface (UI)

Figma
Design Systems
Design Tokens

User Experience (UX)

Adobe XD
Principle
Axure
UX Research
User Testing

Publishing

Photoshop
Illustrator
InDesign

3D Design

SketchUp
Shapr3D
CAD

Media

Animation
Photography
Videography

05 Languages

Romanian

Native

Hungarian

Native

English

Fluent

German

Novice

03 Experience

Feb 2016 - Jul 2017

Design Manager

Halcyon

Restructured and optimized the UI/UX departments, defining rigorous new quality guidelines and agile workflows to accelerate product delivery.

Engineered a seamless operational pipeline from initial client briefing through to final development handoff. Mentored design teams, spearheaded iterative design sprints, and fostered a collaborative environment driven by structured peer reviews.

Mar 2014 - Dec 2015

Senior Product Designer

Rivo

Led comprehensive, data-driven UX research initiatives to identify and resolve critical friction points within the existing enterprise client base. Redesigned core product workflows and UI architectures to vastly improve user retention.

Elevated the corporate brand identity through a strategic visual refresh and the creation of a definitive brand system, resulting in a cohesive, premium product experience.

Dec 2013 - Mar 2014

Product Designer

Freelance

Consulted as a lead product designer for prominent Silicon Valley startups and established global brands. Delivered end-to-end services including Customer Experience strategy, rigorous UX research, comprehensive branding, and high-fidelity UI design.

Executed cross-platform design solutions (iOS, Android, Web) across highly technical sectors including enterprise SaaS, eCommerce, EdTech, MedTech, and IoT ecosystems.

Jan 2011 - Nov 2013

Product Designer

Arobs

Pioneered UX research and interface design across a massive portfolio of digital products. Adapted rapidly to emerging technologies, designing for early smartphones, feature phones, and initial IoT ecosystems.

Delivered versatile, user-centric interfaces across iOS, Android, and Web platforms for a wide spectrum of industries, establishing foundational expertise in cross-platform product architecture.

Feb 2008 - Mar 2010

UI Designer

Emotion Studios

I branded startups. Defined brand guidelines. Designed software services, websites and social platforms. Created prints and visuals along with marketing media for promotional purposes. Crafted visuals for an election campaign.

06 Highlights



Analog Devices

HARDWARE & APP

Spearheaded the end-to-end UX/UI design of a comprehensive hardware-software learning platform, empowering emerging electrical engineers with an intuitive desktop ecosystem.



BMW Group

CONFIGURATOR

Directed a scalable, multi-brand design system architecture leveraging advanced design tokens. Streamlined designer-to-developer handoff by bridging design variables directly into CI/CD pipelines, significantly reducing time-to-market.



Geely Group

CONFIGURATOR

Led the product design and deployment of an exclusive mobile showroom app, equipping global sales representatives with a high-performance, immersive digital sales tool for international auto shows.



Nokia

OS INTERFACE

Commissioned by Nokia to conceptualize and design a minimalist, vector-based mobile operating system. This foundational UX/UI work ultimately shaped the visual language of the Windows Phone OS.



Red Bull

MOBILE GAME

Drove end-to-end art direction, UX/UI, and animation for the flagship Red Bull skydiving mobile game, delivering a highly engaging, physics-based user experience across Android and Windows Phone.



Brookfield Properties

PROPERTY APP

Engineered a robust commercial property management application, seamlessly integrating complex IoT and smart-building interactions into a clean, unified dashboard for enterprise facility managers.



Allianz

BANKING APP

Architected a secure, omni-channel mobile banking experience across tablet and mobile. Prioritized frictionless transaction flows, intuitive account management, and rigorous financial security standards within a unified design language.



Garanti

MOBILE APP

Streamlined complex consumer loan applications by designing a dedicated, conversion-optimized mobile app. Transformed tedious financial forms into an elegant, step-by-step mobile experience that dramatically reduced user drop-off.



Banca Transilvania

SYSTEMS

Directed the corporate Design System and led UX for the flagship business banking app. Standardized components across the enterprise, ensuring consistency and accelerating development velocity for all digital products.

Hotelzone

BOOKING PORTAL

Overhauled a legacy global B2B booking portal, orchestrating a strategic, data-driven UX redesign. Executed a progressive 6-month feature rollout to maximize user adoption and minimize operational friction.

DOF Slider

IOS APP

Conceptualized, designed, and launched a precision depth-of-field calculator app. Solved critical usability challenges for professional photographers by delivering instant, mathematically accurate focus data in a sleek iOS interface.

AI Camera

HARDWARE

Prototyped and 3D-modeled the hardware and physical UX for an industrial-grade AI camera system powering warehouse robotics. Delivered production-ready schematics under strict NDA, bridging physical and digital product design.

aegenti.com

AI & AGENTIC

Pioneered an AI-native product development ecosystem. Engineered sophisticated software agents, bespoke autonomous workflows, and intuitive conversational interfaces to automate complex enterprise tasks.

pomodoron.com

PRODUCTIVITY

Designed and shipped a premium productivity application combining cognitive science with a highly refined, minimalist UI. Engineered a custom celestial timeline visualization to seamlessly protect user focus and prevent burnout.

wotisy.com

TIME CONVERTER

Architected a global timezone convergence tool to solve remote team coordination challenges. Developed an elegant visual overlapping algorithm that instantly harmonizes cross-continental schedules without cognitive friction.

wohoca.com

CALENDAR

Built and scaled a comprehensive global holiday calendar platform supporting 48 countries and 10 languages. Engineered a robust data pipeline to ensure absolute accuracy for international compliance and remote planning.

camculator.com

PHOTOGRAPHY

Developed a highly technical, precision calculator for professional astrophotographers. Engineered complex mathematical models to instantly compute hyperfocal distances, diffraction limits, and optimal timelapse parameters within a clean UI.

salariul.com

FINANCE

Engineered a robust financial utility for Romanian wage calculations. Designed a highly intuitive interface capable of instantly processing complex, sector-specific tax algorithms and copyright contracts with 100% accuracy.